

TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Tarih:

06.01.2022 14.14 - 49

06.01.2022

Sayı Konu : E-34221550=720-145

: Dijital İşyerlerinde Çalışan Verimliliğini Artırma Çalıştayı

TÜM ODALAR (Genel Sekreterlik) Tokat Ticaret ve Sanayi Odas



İlgi: Sanayi ve Teknoloji Bakanlığı'nın 04.01.2022 tarihli e-postası.

Sanayi ve Teknoloji Bakanlığı'ndan alınan ilgide kayıtlı e-postada, Asya Verimlilik Teşkilatı (AVT) tarafından 23-25 Şubat 202 tarihlerinde çevrimiçi olarak "Dijital İşyerlerinde Çalışan Verimliliğini Artırma" konulu çalıştayın düzenlenmesi planlandığı bildirilmektedir.

İngilizce dilinde yapılacak olan söz konusu çalıştay hakkında bilgi, program ve başvuru formu (biodataform) ekte sunulmakta olup, katılmak isteyen adayların başvuru formunu eksiksiz doldurarak 28 Ocak 202 tarihine kadar Sanayi ve Teknoloji Bakanlığı'na (gozde.bosnali@sanayi.gov.tr) iletilmesi gerekmektedir.

Ülkemizin AVT koordinasyon çalışmaları Sanayi ve Teknoloji Bakanlığı bünyesinde yürütülmekte olup, AVT faaliyetleri ve düzenlenen etkinliklerle ilgili ayrıntılı bilgilere https://sanayi.gov.tr/merkez-birimi/92d9c73bddbb/asya-verimlilik-teskilati adresinden ulaşılabilmektedir.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL Genel Sekreter Yardımcısı

EK:

- 1- Basvuru Formu
- 2- Cok ülkeli dijital programların uygulama prosedürleri (2 sayfa)
- 3- Proje bilgisi (3 sayfa)



IMPLEMENTATION PROCEDURES FOR APO DIGITAL MULTICOUNTRY PROJECTS (CONFERENCES/OBSERVATIONAL STUDY MISSIONS/TRAINING COURSES/WORKSHOPS)

(Effective from 8 October 2021)

1. Modality of Implementation

- a. The sessions will be conducted virtually.
- b. The duration of each day's sessions will be around three hours for observational study missions, training courses, and workshops.
- c. The duration of sessions will be around four hours for conferences.
- d. The APO Secretariat will inform resource persons and participants of the link to the virtual sessions.
- e. The link will be exclusive to resource persons and participants and should not be shared.

2. Requirements of Participants

- a. Competent in connecting to virtual meetings, including independently undertaking troubleshooting in the event of poor or lost connections.
- b. Proficient in English, both written and spoken.
- c. Have necessary devices comprising a computer, web camera, microphone, and speaker or headphones.
- d. Access to internet connections suitable for videoconferencing. Stable, wired LAN connections are preferred.
- e. Follow the instructions of moderators/presenters in asking questions, joining discussions, and answering questions.
- f. Wear appropriate business attire during the sessions.

3. Actions by Member Countries

- a. Each participating country should nominate three or more candidates in order of preference for observational study missions, training courses, and workshops, and five or more candidates for conferences.
- b. All nominations must be endorsed by an APO Director or Alternate Director and submitted by a Liaison Officer (LO) or designated officer. Self-nominations will not be accepted.
- c. Nominations should reach the Secretariat before the deadline.
- d. Each nomination must be accompanied by the APO biodata form and uploaded to the APO Document Management System/Fleekdrive by NPOs. LOs are requested to notify the Secretariat once biodata forms have been uploaded. The biodata form is available on the APO website.
- e. If a selected participant becomes unable to participate, the NPO concerned should inform the APO Secretariat and host country promptly.

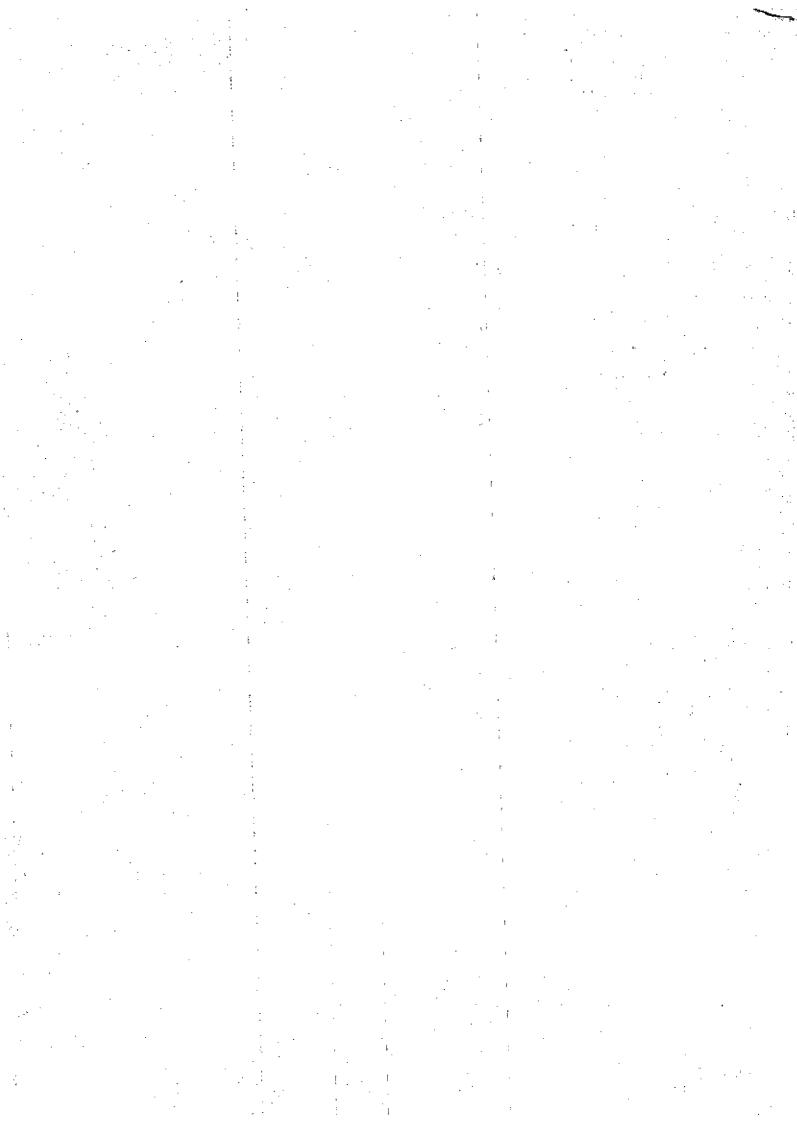
4. Actions by the APO Secretariat

- a. Selection of candidates will be at the discretion of the Participant Selection Committee of the APO Secretariat.
- b. Selection of candidates will be completed and announced two weeks prior to the start of the sessions.
- c. Slots that become available due to withdrawal of a selected candidate(s) or lack of nominations by a member country may be filled by alternates to be selected on a merit basis.

d. The APO Secretariat will inform NPOs of the final program and link to the virtual sessions one week prior to commencement.

5. Participating Country Expenses (PCEs)

- a. PCEs apply to selected participants from large, profit-making organizations in training courses and observational study missions.
- b. The PCE rate is fixed at USD150.00 per participant.
- c. The APO Secretariat will notify NPOs concerned before issuing Letters of Acceptance to participants.
- d. Invoices will be sent to NPOs concerned at the end of the year.





PROJECT NOTIFICATION

Ref. No.: 22-CP-14-GE-WSP-A-PN2100100-001

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Date of Issue	24 December 2021
Project Code	22-CP-14-GE-WSP-A
Title	Workshop on Enhancing Employee Productivity in the Digital Workplace
Timing and Duration	23–25 February 2022 (three days)
Hosting Country(les)	Thailand
Modality	Digital Multicountry
Implementing Organization(s)	Thailand Productivity Institute and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Qualifications of Participants	Policymakers and government officials, consultants or trainers from National Productivity Organizations, and representatives of industrial associations or enterprises working on government policy for human resources development, productivity enhancement initiatives, and human resources management
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	28 January 2022

1. Objectives

- a. Understand how digital workplaces function.
- b. Learn appropriate skills for enhancing productivity in digital workplaces.
- c. Examine how digital workplaces impact worker efficiency and productivity.

2. Background

According to an October 2021 World Economic Forum report, the COVID-19 pandemic accelerated the shift to a digital-first world, making businesses rethink their operations. One key to business success post-COVID-19 is embracing the digital culture. Despite the adoption of new work styles and accelerated digital transformation, some organizations are struggling to adjust, which can be damaging to productivity. A key task for organizations in a post-COVID-19 world is to maintain new work styles without decreasing worker productivity.

Fujitsu, a Japanese multinational ICT equipment and service corporation, conducted the Global Digital Transformation Survey 2021. The results emphasized the importance of resilience; automation of business processes; data-driven management; providing seamless customer experiences; human-centric, purpose-driven management; ensuring customer and community trust; and ecosystem-based business models. All these aim at increased productivity from adopting digital transformation and making it sustainable.

CIO, a US technology and IT magazine, quoted Gartner analyst Carol Rozwell in the January 2019 article "Digital workplace strategy: 10 steps to great agility, productivity." The digital workplace is a business strategy aimed at boosting employee engagement and agility through consumerization of the work environment. This is meant to help individuals and teams work more productively while maintaining optimal operations. Computers, mobile devices, and productivity and collaboration applications are widely used, and virtual assistant technology, chatbots, and personal analytics have also become more common recently.

New communication and collaboration technologies are transforming the way employees interact in enterprises, opening doors to smarter, more productive work. Technology acts as a great enabler in improving workplace culture and engagement. This workshop will examine in detail how to enhance employee productivity in digital workplaces.

Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- · Major changes in the workplace in the digital era
- Defining the digital workplace and the digital workplace framework
- Technology: The digital workplace toolbox

Day 2:

- Governance, risk, and compliance
- · Business drivers: Measurable business value
- · Data-driven management

Day 3:

- Digital workplace best practices from Japan
- · Human-centric management in the digital era
- Nurturing and maintaining a digital culture

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

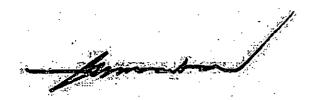
The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

- a. The APO will meet the assignment costs of overseas resource persons and honorarium for up to two local resource persons.
- b. The host country will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.



Dr. AKP Mochtan Secretary-General



Candidate's Biodata

(Kindly be informed that this blodate form must be submitted and processed through the National Productivity Organization (NPO) of the respective member country. Forms sent directly to the APO Secretariat will not be processed or acknowledged.)

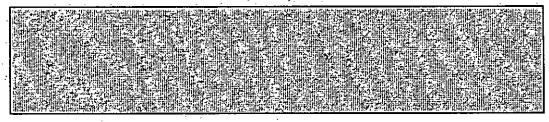
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D. Academic and Professional Qualifications For Academic Achievement, List Last Three Only.

	Certification /Degree	Major Field of Study	University //institution	Starting Year	Ending Year	Country
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E. Present Job Duties -

State your present job duties and other activities in consultancy, training, research, and publication relevant to the project. We may request further information if necessary.



F. Previous Job Experience over the Past 15 Years (please start with the most recent)

For each provious position, please give designation, name of companylorganization, period of employment, and brief job description:

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G. Training / Seminar (last 5 years only)

University/Institute/Org.	Major Field of Training/Seminar	Year
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H. Participation in Other APO Projects (last 5 years only)

文献等記述的学文學研究文明 If yes, please specify below	
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I. Actions Taken After Provious Participation

if you participated in any other APO projects in the past 5 years, please datall the follow-up actions you took after participation and how those actions benefited you, your organization, and your country.

Candidates who fail to report follow-up actions after previous project attendance will not be selected.

* ·	

J. Objective for Participation

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K. Tentative Action Plan for Postproject Follow-up

Please summarize your tentative plan for follow-up actions(s) after participating in the project, particularly improvements relovant to the topic of the project within your professional context, i.e., area(s) of your work, aspect(s) of your organization, etc.

This tentative action plan may be revised after attending the project.

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L. Areas of Interests

I, Smart Tran	sformation
-	Industry Transformation
	Public Sector
•	Smart Services
	Agriculture Transformation
-	Future Food
II. Capability	Development
-	Strategic Foresight
-	Sustainable Productivity
	Accreditation Body
	Centers of Excellence
•.	Program Development Fund
· •	Digital Learning

M. Declaration by Candidate

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	Name;			
	Date:	•	, DD-MMM-YYYY	

N. Confirmation by APO Director/Alternate Director/Liaison Officer

-	I verify that this candidate meets all the requirements specified in the Project Notification. If you agree, please type your name and date be					
	Name:	· , . ·	•	Gożde Bosnall		
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	Date:		·	28-Oca-2022	•	

APO Medical and Insurance Declaration Form

Only for applicants without any of the heaft	conditions listed in the next section, "APO Medical and Inst	irance Certification Form" - under item 7 below.
1. Name		
2. Date of Birth		
3. Nationality		
4. Gender		
5. APO Project Code	22-CP-14-GE-	wsp-a
6. APO Project Title	Workshop on Enhancing Employee Productivity in the Digital Workplace	
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a. I have read carefully the project notifica	on for the above APO project and declare that I have the ph	sysical and mental fitness to attend the APO project.
 I have had no health conditions listed or affect my participation in the APO project. 	the reverse side during the last 5 years and am free from an	ly aliment likely to impair the health of others or
c. I will secure the required comprehensiv	travel insurance as specified in the project notification for th	e above APO Project.
d. I understand that neither APO nor the in specifically stated in the Project Notification.	elementing organization will be liable for any medical or other	er costs incurred during the project, except for those
e. I will bring with me the necessary medic above APO project.	tions for minor illness as prescribed by my physician since t	they may not be readily available at the venue of the
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b. High blood pressure, heart bypass, heart atta		
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d. Kidney disorder, stone or blood in urine		· ·
e. Diabetes, sugar or glucose in blood or urine		
f. Depression, attempted suicide, or other psychological symptoms		
g. Tumor, abnormal growth, cyst, or cancer		
h. Bleeding disorder, blood disease (sickle-cell	nemla)	- 1
l. Malaria, cholera, smallpox, or infectious disea		
j. Allergy		
k. Other serious illness (please specify)		
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Based on the information above, I have examine to participate in the APO project referred to	ned the applicant and certify that he/she is free from any on this form.	y aliment likely to impair the health of others and i
Hospital/clinic name:		
Examiner's name & title:		
Examiner's signature:		•
Oate : (DD-MMM-YYYY)		

Remarks, if any: