



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı, No:252 (Eskişehir Yolu 9. Km.) 06530 / ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-2764

Tarih: 15.03.2022

Konu : Zimbabve 62. Uluslararası Ticaret Fuarı

KEP

**TÜM ODA VE BORSALARA
(Genel Sekreterlik)**

Tokat Ticaret ve Sanayi



15.03.2022 12.14 - 933

İlgi : Ticaret Bakanlığı'nın 07.03.2022 tarihli ve 72502432 sayılı yazısı.

İlgide kayıtlı yazıda, Zimbabve'nin Ankara Büyükelçiliği'nin yazısına atfen, 62'nci Zimbabve Uluslararası Ticaret Fuarı'nın 26-30 Nisan 2022 tarihlerinde Zimbabve'de düzenlenmesinin öngörüldüğü bildirilmektedir.

Bahse konu yazı ekinde iletilen; Türk Firmalarını muhatap davet mektubu, başvuru formu ve söz konusu fuara ilişkin broşür ekte sunulmaktadır.

Bilgilerinizi ve ilgili üyelerinize duyurulması hususunda gereğini rica ederim.

Saygılarımla,

e-İmza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK:

- 1- Davet Mektubu (2 sayfa)
- 2- Broşür (8 sayfa)
- 3- Başvuru Formu (2 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSC41CHP6P>

Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

Bilgi İçin: Sıla KOZANLI - Tel : +90 (312) 2182221 - E-Posta : sila.kozanli@tobb.org.tr

F022/1/01.07.2003/3/10.12.2021

Birliğimizde ISO 9001:2015 Kalite Yönetim Sistemi uygulanmaktadır

Sayfa 1 / 1



7 February 2022
H.E Mr Alfred Mutiwazuka
The Ambassador
Embassy of the Republic of Zimbabwe
39 Filistin Caddesi
Cankaya, Ankara
Turkey

Your Excellency,

Official Invitation to Participate in the 62nd Edition of the Zimbabwe International Trade Fair
26-30 April 2022

On behalf of the ZITF Company, I have the pleasure of extending this formal invitation to your embassy to canvass participation of Turkish companies in the 2022 edition of the Zimbabwe International Trade Fair (ZITF) scheduled for 26-30 April.

ZITF 2022 will be the 62nd edition of the multi-sectoral trade showcase. The exhibition is being held at a time when the world is gradually experiencing an economic rebound post the devastation wrought by COVID-19. Disruptions over the last two years exposed fissures in local and international supply chains thereby highlighting the need for organisations and economies to understand their supply chains extensively and in broader dimensions. Running under the theme "Rethink, Reimagine, Reinvent Value Chains for Economic Development," the trade show rallies participants to become future disruptors who are able to craft and implement strategies for agility, adaptability and resilience as the environment and needs of our economies change. This theme positions ZITF 2022 as the ideal platform to drive "next" normal thinking as well as focus on the structural transformation required for supply chain optimization. By coming together at the trade showcase, various economic players can reinforce existing value chains and create more flexible, agile and resilient ones. In addition to offering unparalleled opportunities for the international community to interact with Zimbabwean brands, products, services and business people, the show will be an opportunity to buttress the success of the previous edition and reaffirm the exhibition's positioning as the premier platform for business exchange.

EVENT DETAILS

The first three days (26-28 April) of the show are reserved specifically for business-to-business interaction thereby providing a networking platform for suppliers and visitors to conclude business deals at the highest decision-maker level. The show will be open to the general public from 29-30 April.

Venue: Zimbabwe International Exhibition Centre, Bulawayo
Dates: 26-30 April 2022 (5 days)
Format: Live event with hybrid (on-site + virtual) formats for concurrent conferences.
Concurrent Events: International Business Conference – 27 April
Charity Golf Challenge – 23 July
Connect Africa Symposium
Diplomats Forum
Official Opening Ceremony – 22 July (*strictly by invitation*)

2/...



Zimbabwe International Exhibition Centre
P.O.Box Famaona, Bulawayo, Zimbabwe
Tel: +263 29 2884911 - 6

VOIP: +263-86-77000450
Email: zitfmktg@zitf.co.zw | zitf@zitf.co.zw | sales@zitf.co.zw
Website: www.zitf.co.zw

ZIMBABWE INTERNATIONAL TRADE FAIR



Four sector-specific exhibitions will run alongside ZITF 2022, namely

- A'sambeni Africa Business Tourism Expo- MICE (meetings, incentive travel, conferences and exhibitions) tourism exhibition
- PakPrint - packaging, publishing and printing exhibition
- Scholastica - education, careers and training exhibition, workshops and presentations
- Ultim8 Home - home improvement and renovations exhibition

EXHIBITION PARTICIPATION COSTS

In order to assist potential exhibitors, buyers and delegates in planning participation in ZITF 2022, attached are the following:

- ZITF 2022 Brochure
- ZITF 2022 Booking Form
- 2022 Exhibition Calendar

The booking form indicates the product groupings that will be housed in each hall to assist exhibitors in choosing the most appropriate area in the exhibition centre for their exhibit.

We are in the process of allocating stands for the exhibition on a first-come, first-served basis and we would invite them to secure their booking as soon as possible. The ZITF Marketing and Sales teams are at their service and will be pleased to facilitate this as well as to respond to any questions they may have.

BUSINESS DELEGATIONS

In addition to an exhibition from that country, we would also welcome a business delegation of buyers, financiers and investors to visit the show to see our local industry and possible investment opportunities all under one roof. Please keep us informed about the businesspersons intending to participate, in order for us to make the necessary arrangements for them to enjoy their visit to Zimbabwe.

We look forward to welcoming you to Bulawayo and to ZITF 2022.

Yours faithfully,

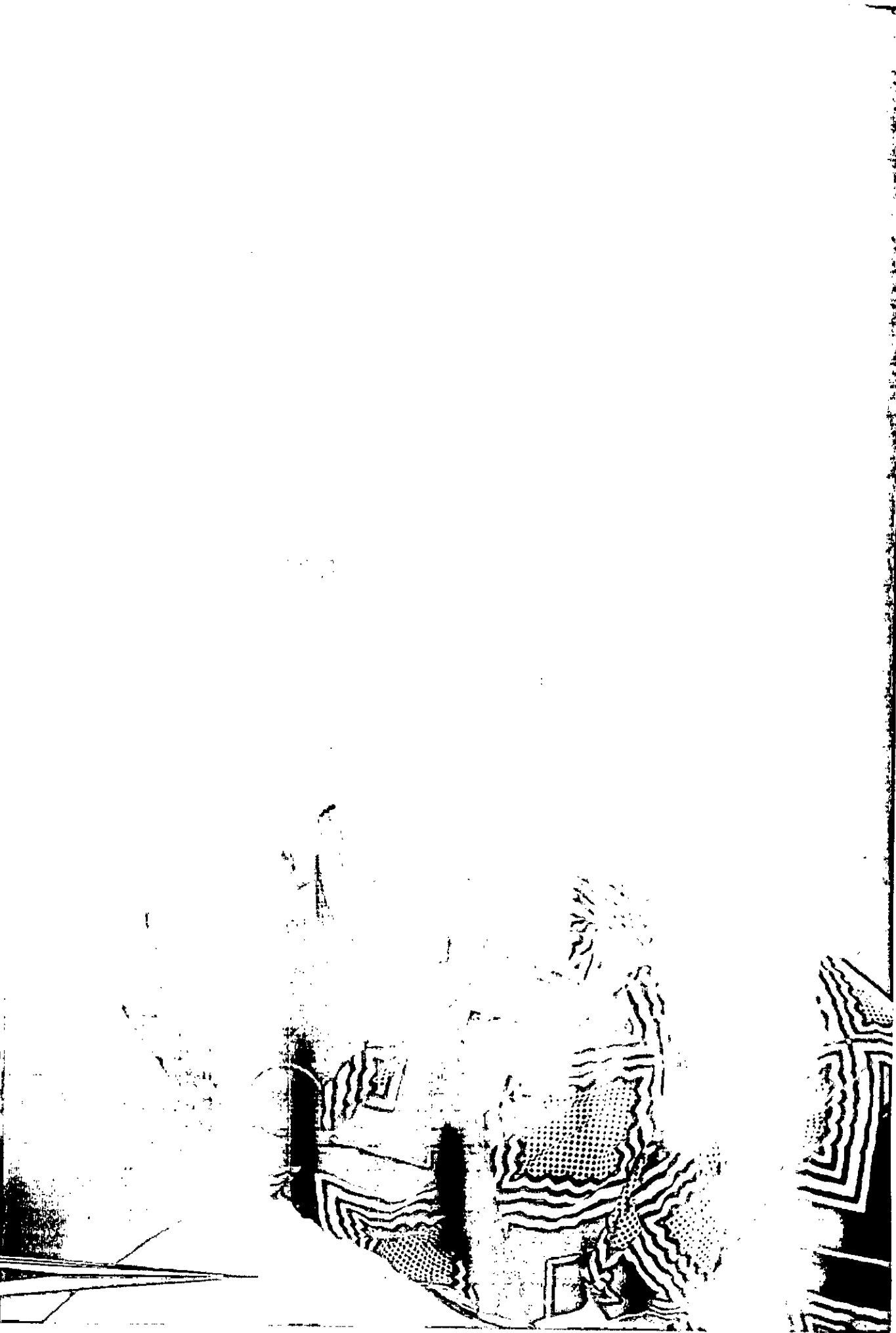
ZIMBABWE INTERNATIONAL TRADE FAIR COMPANY



DR NICHOLAS NDEBELE
CHIEF EXECUTIVE OFFICER

STUDIENGEWERBEN BIRU DAN KONTAKS EXHIBITION CENTRE (ZIEC)

ZITA
KAWAN
KAWAN



APRIL 26-30

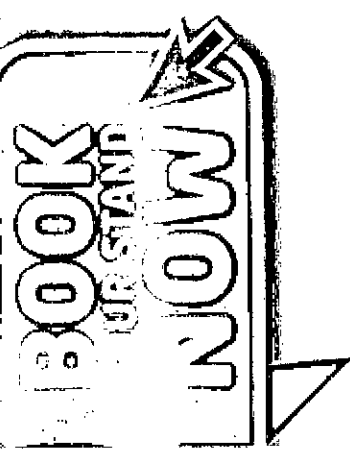
REIMAGINE REINVENT

As the world grapples with the challenges of the future, the world has been forced to reimagine and reinvent itself. The challenges wrought by the pandemic are transient while the changes wrought by the pandemic are permanent. What is undisputed is that the world has changed, and the world's trajectory. In particular, the world has changed in the way we produce and work. In particular, we need to reimagine and reinvent ourselves. We need to create new, more sustainable ways of producing and working as well as to a rethinking of how and where we want to live.



ZITF: A Constant in an Uncertain World

Six decades into its existence, the Zimbabwe International Trade Fair remains the country's leading trade & investment platform and premier networking event, connecting Zimbabwean businesses to the region and beyond. Following the safe and success hosting of the 2021 show (the first international trade show to be held within the region in the midst of COVID 19 pandemic); the fast paced and dynamic trade show returns to its usual calendar placement. The event theme **Rethink, Reimagine, Reinvent, Value Chains for Economic Development** rallies participants to adaptability and resilience by highlighting the need to be able to identify future disruptors, craft and implement change strategies, and to anticipate the ability to adapt the same plan as the environment and needs of our businesses/economies change.



During the last two years, supply chains, which lacked global resilience, broke down in the face of multi-country lockdowns. The disruptions highlighted the need for organisations to understand their supply chains extensively and in broader dimensions. The ZITF 2022 theme locates the event as the ideal platform to focus on the structural transformation required for supply chain optimization. By coming together at the trade showcase, various economic players can strengthen existing value chains and create newer, more resilient ones.

Join other game-changers and create organisations and economies which can not just survive future disruptions but also thrive.

"Never let a good crisis go to waste." ~ Winston Churchill

WHY TAKE PART?

Ready to reinvent the future of your business?
Then you need to be at the expo.

Utilising knowledge-sharing opportunities to understand the innovations and technological advancements needed to penetrate the global market.

Exploring opportunities for brand and product development.

70%

of all international enquiries are made by more than one member of an organisation.
Attendees from: Argentina, Brazil, Canada, China, DRC, Indonesia, Kenya, Malawi, Mauritius, South Africa, Sri Lanka, Tanzania, Uganda, Zambia, Zimbabwe.

HOW TO VISIT THE EXPO

To enjoy FREE entry during business hours:

From the Marketing and PR Department at the ZTC office from 9am to 5pm.

Opening Times: 9am - 5pm
Contact: [Redacted]



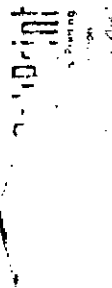
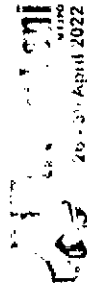


MORE THAN ONE SHOW

With the aim of strengthening value chains for economic development the ZITF 2022 experience will be



26 - 30 April 2022



... continuous... the sector.

... buyers... investors... (MICE)...

Ultim8 Home is the place to be for anyone passionate about and or providing that new look to interior design, renovation or construction projects in a new era. The expo showcases an array of fixtures and finishings for comfortable indoor living.

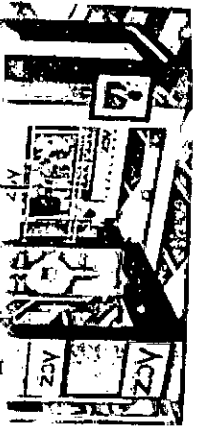
The Bulawayo Agricultural Show

The Bulawayo Agricultural Show... Livestock...

To participate contact: byoagricsoc@netconnect.co.zw



Take advantage of our USB payment promotion and enjoy upto 26% off for cash payments and 30% off for Nostro



ZITF Africa Pavilion

STRENGTH THROUGH COOPERATION

Participants include the country's top business and industry leaders, government officials, foreign-embassy representatives and captains of industry. To register for participation, email us on ibc@zitf.co.zw.

ZITF Charity Golf Challenge – 28 April 2022

The golf tournament merges business and leisure exchanges away from the hype of activity in the exhibition halls. Players are able to make meaningful and lasting connections whilst refreshing and supporting a charitable cause. Some of the causes that have been supported by the ZITF Charity Golf Challenge include:

- Khaya's Children's Home
- Ekuphuleni Geriatrics Home
- Tsholotsho Flood Victims
- Esandleni Sechando
- Ingusheni Central Hospital
- Cyclone Idai Victims

For more information on how to participate, contact us on info@zitf.co.zw.

ZITF Diplomats Forum – 28 April 2022

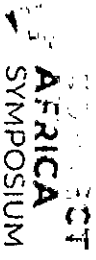
Hosted in partnership with the Ministry of Foreign Affairs & International Trade, the ZITF Diplomats Forum brings together high-level delegates to discuss trade and investment opportunities in Zimbabwe. It also provides participating diplomats the opportunity to strengthen existing relations between Zimbabwe and its international allies. The forum takes the form of a multi-stakeholder dialogue facilitating economic and commercial exchanges between Zimbabwe and its strategic partners. For more information on how to participate, contact market@zitf.co.zw.

The ZITF Africa Pavilion will also be showcasing the latest in trade and investment opportunities in the areas of: **Agriculture, Forestry, Manufacturing, Development, Education, Training Opportunities, Health Care, Poverty, Investment in Africa, Peace and Security as well as Corporate Governance.** To participate, contact zitfmarketing@zitf.co.zw.

ZITF Africa Pavilion – 28 April 2022

The ZITF Africa Pavilion will highlight the achievements of the exhibition competition are announced and awarded prizes for their impressive exhibits in different categories of the week-long exhibition show. The ceremony will be officiated by a high-profile guest, usually Zimbabwe's Head of State accompanied by the Head of State of a visiting country. Ultimately, the official opening ceremony spotlights the ZITF show as an essential event contributing positively towards trade, investment and tourism activity. For your invitation contact us on: gmsecretary@zitf.co.zw.

Visit our website www.zitf.co.zw for more insights all our events!



COVID 19 RESPONSE

ZITF 2022 comes at a time when the exhibition organiser is better informed on hosting a show in

and these will be at participants cost.

Sanitization

Temperature checks will be done at all entrance points and randomly around the exhibition centre.

- Use of hand sanitizers at gates, exhibition hall points of entry and exit, registration and information desks as well as other strategic locations within the venue.

Frequently touched surfaces within the venue will be cleaned and disinfected at least daily or in-between uses as much as possible - for example, door handles, sink handles, hand railings, and cash registers. Similarly, shared objects will be cleaned and disinfected between uses - for example, payment terminals, tables, and countertops.

Hand Hygiene and Respiratory Etiquette

- Face covering (safely covering nose and mouth) is mandatory for exhibitors, visitors, contractors, and exhibition staff throughout the duration of the event.

Participants are encouraged to practice frequent handwashing using soap and water for at least 20 seconds. Handwashing stations will be available at numerous strategic locations throughout the venue.

- If handwashing station is not easily reached, participants can use hand sanitizer that contains at least 60% alcohol and rub their hands until dry.

- Participants are discouraged from using physical contact greetings such as handshakes, fist bumps, and high-fives or hugs

number of people per stand/hall/venue at any given point in time. The limited depending on the size of the hall, the number of participants are encouraged to pre-schedule their meetings.

- Hybrid format (on-site + virtual) will be adopted for our conferences to reduce numbers of people physically present at the conference venue.

Communication

- Participants can expect to see numerous signs in highly visible locations (e.g., at entrances, in restrooms) that promote everyday protective measures and describe how to stop the spread of germs. Additionally, COVID-19 Safety Police will be on-site to monitor and encourage compliance with regulations.

Regulations and events on reducing the spread of COVID-19 will be broadcast on the public address systems.

Participants are encouraged to use social media, news, radio, TV, etc. about health and safety expectations during the exhibition.

Modified layouts

- Venue layouts will be modified to limit attendance based on seating capacity and allowing for social distancing.

There will be use of multiple entrances and exits, and crowded walkways will be strongly discouraged.

ZITF 2022

EXHIBITION

TUE - THU
26 - 28
APRIL

Exclusive Business Days
ZITF Hosted Buyer Programme

WED
27
APRIL

ZITF International Business Conference

THU
28
APRIL

Connect Africa Symposium
ZITF Charity Golf Challenge
ZITF Diplomats Forum

FRI
29
APRIL

Public Day
Official Opening Ceremony

SAT
30
APRIL

Public Day



expodesigns

EXHIBITOR SERVICES

Make Your Brand Prosperity a Priority

Full service

From conception to execution

By listening & understanding your objectives, we will gladly conceptualise a customised solution. As your client's point

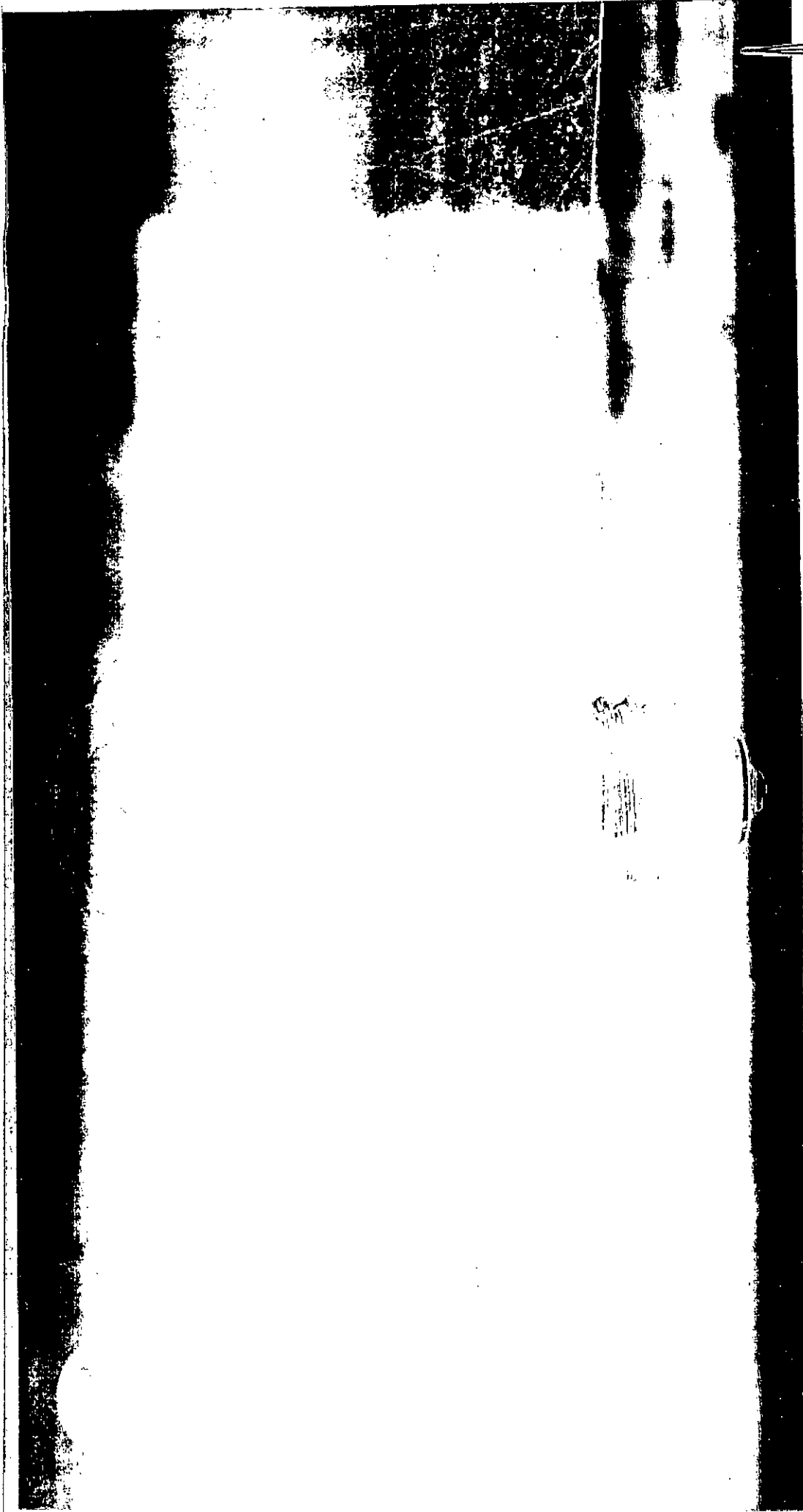
We furnish your needs

Contact us for more information on designs@zitf.co.zw

- Entertainment
- Shuttle & Transport Services
- Accommodation

co.zw for more information

Contact logadmin@zitf.co.zw for more information



The Zimbabwe International Trade Fair (ZITF) is recognised by the following bodies and organisations:

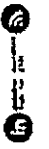
Ministry of Industry and Commerce, Zimbabwe National Chamber of Commerce (ZNCC), Zimbabwe Confederation of Zimbabwe Industries (CZI), City of Bulawayo, Zimbabwe Investment Authority, Bulawayo Agricultural Society, Zimbabwe Tourism Authority (ZTA), Zimbabwe Council of Tourism

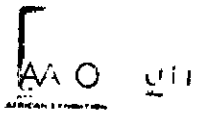


Zimbabwe International Exhibition Centre
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Email: zitfmktg@zitf.co.zw | zitf@zitf.co.zw | sales@zitf.co.zw
Website: www.zitf.co.zw

ZIMBABWE INTERNATIONAL TRADE FAIR





Incorporated in Zimbabwe

ASAMBENI, PAKPRINT, SCHOLASTICA, ULTIMA

P.O. Box 125, Harare, Zimbabwe

Tel: +263 (0) 252 411111

Fax: +263 (0) 252 411112

Website: www.zitf.co.zw

E-mail: info@zitf.co.zw

ASAMBENI (Pvt) Ltd

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A. ALL EXHIBITORS PLEASE COMPLETE THE FOLLOWING DETAILS (MANDATORY)

Company Name: VAT REGISTRATION NUMBER: Chief Executive: Contact person: Street address: Province: Postal address: Telephone: Email of stand organiser: Origin of products: Signature

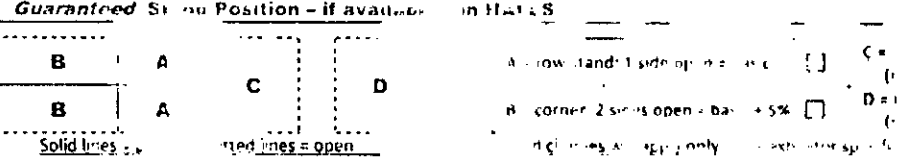
B. I WE CHOOSE THE FOLLOWING STAND SIZE (MANDATORY)

Table with columns for Stand size, m² rate basic space only excl. 15% VAT, and m² rate basic + monitor stand excl. 15% VAT.

C. I WE CHOOSE THE FOLLOWING STAND POSITION (MANDATORY)

Available Stand sizes in HALLS: 3x3, 6x1, 9x3, 12x3, 18x3, 3x6, 6x6, 9x6, 12x6, 18x6, 22x6, 27x6, 33x6, 36x6, 42x6, 48x6, 54x6, 60x6, 66x6, 72x6, 78x6, 84x6, 90x6, 96x6, 102x6, 108x6, 114x6, 120x6, 126x6, 132x6, 138x6, 144x6, 150x6, 156x6, 162x6, 168x6, 174x6, 180x6, 186x6, 192x6, 198x6, 204x6, 210x6, 216x6, 222x6, 228x6, 234x6, 240x6, 246x6, 252x6, 258x6, 264x6, 270x6, 276x6, 282x6, 288x6, 294x6, 300x6, 306x6, 312x6, 318x6, 324x6, 330x6, 336x6, 342x6, 348x6, 354x6, 360x6, 366x6, 372x6, 378x6, 384x6, 390x6, 396x6, 402x6, 408x6, 414x6, 420x6, 426x6, 432x6, 438x6, 444x6, 450x6, 456x6, 462x6, 468x6, 474x6, 480x6, 486x6, 492x6, 498x6, 504x6, 510x6, 516x6, 522x6, 528x6, 534x6, 540x6, 546x6, 552x6, 558x6, 564x6, 570x6, 576x6, 582x6, 588x6, 594x6, 600x6, 606x6, 612x6, 618x6, 624x6, 630x6, 636x6, 642x6, 648x6, 654x6, 660x6, 666x6, 672x6, 678x6, 684x6, 690x6, 696x6, 702x6, 708x6, 714x6, 720x6, 726x6, 732x6, 738x6, 744x6, 750x6, 756x6, 762x6, 768x6, 774x6, 780x6, 786x6, 792x6, 798x6, 804x6, 810x6, 816x6, 822x6, 828x6, 834x6, 840x6, 846x6, 852x6, 858x6, 864x6, 870x6, 876x6, 882x6, 888x6, 894x6, 900x6, 906x6, 912x6, 918x6, 924x6, 930x6, 936x6, 942x6, 948x6, 954x6, 960x6, 966x6, 972x6, 978x6, 984x6, 990x6, 996x6, 1000x6.

D. I WE CHOOSE THE FOLLOWING STAND POSITION (OPTIONAL)



E. I WE UNDERSTAND THAT ZITF MANAGEMENT RESERVES THE RIGHT TO PLACE MY/OUR EXHIBIT IN THE STANDS THAT NO SALES ARE ALLOWED FROM ANY OF THE STANDS.

Grid of product categories for selection, including ASAMBENI, PAKPRINT, SCHOLASTICA, ULTIMA, etc.

Other: approved groups) by binding.

Table with columns for Dimensions requested (m x m).

min. 3m x 3m = 9m²; 5% 10%

Product grouping and

Table of product categories: Pharmaceutical Products, Instrument, Raw Materials & Components, Tools, Technology, Laboratory & Scientific, Administration, Culture, Human & Training, Heating, Services, Products, Bicycles, not covered in 10.

See below for payment arrangements and timelines applicable during ZITF 2022.

F. STAND DESCRIPTION

Basic stand:

Modular stands:
(in Halls only)

External stands:

Each stand shall be supplied with one 15 amp power outlet (both in Halls and on External space)
 Each stand shall consist of 2.5m high white panels, carpet tiles, 1 x blue fascia with name and stand number in white vinyl;
 Each stand shall be supplied with 2 lights (minimum 2) and 1 x 15 amp power socket. Furniture in 4. consists of 2 chairs and 1 round table.
 Exhibitors who book space of 18m² or less in halls shall use the modular stand as in column 3 in the table above.
 External stands shall be on grass, gravel, paving, concrete. Supplied with 1 x 15amp power outlet.

G. BOOKING GUIDELINES

Steps to follow:	
a. Decide on stand size and location	Required (Items 1, or 2.)
b. Decide on stand details (if applicable)	(if applicable)
c. Decide on stand number (if applicable)	(if applicable)
d. Complete booking form (separate page)	
e. Pay at least 50% of the rental fee to ZITF account as in Item 6 to secure the booking.	
f. Scan & email booking form to ZITF (with details)	It stamped by the bank to zitf@zitf.co.zw OR Fax to (+263 9 884921, with clear depositor details)

H. PLACEMENT OF STANDS BY SECTOR GROUPS IN HALLS (PROVISIONAL)

HALL 1: International Home improvement, Home Décor, Construction.	Agriculture, Automotive, Electrics, Light/Heavy Industry, Mining; ULTIM8 HOME – Décor, Construction.
HALL 2A: Zimbabwean Home Décor, Construction.	Home Décor, Construction, local government and Rural District Councils.
HALL 3: International Business Services, Education, Training, Consultancy.	SAMBENI (Business Tourism), SCHOLASTICA (Education, Training, Consultancy),
HALL 4: International Goods, Chemicals, Clothing/Textiles, Consumer Goods.	PACKPRINT (packaging and printing), Plastics, Stationery, Business Services, Consumer Goods, Insurance, Medical Aid, Pharmaceuticals, non Manufacturing, IT/Hi-tech, Electronics; Beauty Cosmetics, Toiletries.
HALL 5: Zimbabwean Home Décor, Construction.	
EXTERNAL SPACES:	Zimbabwe: Agriculture, Automotive, Light/Heavy Industry, Leisure, Mining.

I. PAYMENT ARRANGEMENTS

Payment to ZITF account:	
Name: ZITF	Account number: 9140000929041 (USD)
Bank: Standard Bank	SWIFT Code: SBICZWIIX
	Branch: 11 Plumtree Road, Belmont. Belmont Branch Code: 1010

J. PAYMENT TIMELINES

a. Until 31 March 2022:	To secure a stand the non-refundable 50% of the rental fee <i>plus the full VAT</i> shall be paid within 1 week from the date of booking.
From 1 April 2022:	Terms: the deposit SHALL be paid within 3 working days from the day of booking. The deposit shall be allocated until this deposit has been received within the stipulated time frame.
Exhibitors who book space before 23 April 2022:	Terms: <u>if the stand is still available before making payment as all stands will be allocated on a first served basis.</u> The booking form shall be read in conjunction with the ZITF Regulations pertaining to the hire of sites, specifically clauses 2, 23 and 24.
b. The rental fee shall be paid by 31 March 2022.	Neither Exhibitors nor their agents shall be allowed access to their stand, nor will any stand building be undertaken, if ZITF has not received payment.
c. All exhibitors who book after 31 March 2022:	Rental fees will increase by 20% on 31 March 2022.

ZITF is affiliated to

