



Sayı : E-34221550-720-7994

Tarih: 09.08.2022

Konu : GİTEX Global Fuarı hk.

**TÜM ODA VE BORSALARA
(Genel Sekreterlik)**

İlgi : Ticaret Bakanlığı'nın 03.08.2022 tarih ve 76954310 sayılı yazısı.

İlgi kayıtlı yazıda, 10-14 Ekim 2022 tarihlerinde Dubai World Trade Centre'da düzenlenmesi planlanan GİTEX Global Fuarı'na (gitex.com) Hizmet İhracatçıları Birliği tarafından milli katılım organizasyonunun gerçekleştirilmesinin planlanmakta olduğu belirtilmektedir.

Yazıda devamla, GİTEX Global fuarı ile aynı fuar merkezinde, 10-13 Ekim 2022 tarihlerinde düzenlenmesi planlanan "North Star Dubai", "Future Blockchain Summit" ve "Fintech Surge" etkinliklerinin organizatörü ile yaptığı görüşmeyle ilgili hususlar aşağıda yer almaktadır.

- 700'den fazla startup firması ile 600'den fazla yatırımcının bir araya geleceği North Star Dubai etkinliğine Türk firmalarının da ilgisi olduğu; bu bağlamda sadece Türk startup firmalarından oluşacak bir alanın tahsis edilebileceği,
- "Future Blockchain Summit" ve "Fintech Surge" etkinliklerinin temelde start-up etkinliği olmakla birlikte Standard Chartered Bank, Abu Dhabi Islamic Bank, Mastercard, Stripe gibi firmaların "Fintech" bölümünde; Binance, Coinmena, Cypher Capital, Metahero gibi firmaların ise "Blockchain" bölümünde yer alacağı ifade edilmiş olup, "North Star Dubai", "Future Blockchain Summit" ve "Fintech Surge" etkinliklerine daha fazla Türk firmasının katılım sağlamasından memnuniyet duyulacağı belirtilmektedir.

Bu çerçevede, bahse konu GİTEX Global fuarının bölgedeki önemli etkinliklerin başında gelmesi, ülkemiz startup firmalarının son zamanlardaki başarıları düşünüldüğünde söz konusu etkinliklere start-up firmalarımızca katılım sağlanmasında fayda görüleceği belirtilmektedir.

Bilgilerini ve konunun üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

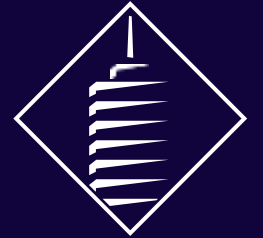
Mustafa SARAÇÖZ
Genel Sekreter

EK:

- 1- Future Blockchain Summit (29 sayfa)
- 2- Fintech Surge (21 sayfa)



Organised by



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

FUTURE BLOCKCHAIN SUMMIT

قمة مستقبل البلوك تشين

10-13 OCT 2022

DUBAI WORLD TRADE CENTRE

WE WELCOMED **INFLUENTIAL BUYERS** FROM AROUND THE WORLD

100,000*

Visitors

75%

Visitors were C-level,
Directors & Senior
Managers

46%

Corporate buyers

40%

International
visitors

TOP VISITING COUNTRIES INCLUDE



BAHRAIN



EGYPT



FRANCE



GERMANY



INDIA



IRAN



IRAQ



ISRAEL



ITALY



JORDAN



KUWAIT



OMAN



PAKISTAN



POLAND



RUSSIA



SAUDI ARABIA



SUDAN



TURKEY



UK



USA

79%

of attendees consider
the Future Blockchain
Summit an important
event to attend for
their business

*Across 6 co-located events
Source: Exhibitors' and visitors' survey

COMPANIES OF THE WORLD CAME, CONQUERED NEW SUCCESS

104+

Companies

18+

Countries

400+

Global investors

125+

Speakers on
stage

74%

International
Companies

26%

Local Companies

TOP 10 EXHIBITING COUNTRIES



UAE



TURKEY



SAINT LUCIA



HONG KONG



IRELAND



JAPAN



ESTONIA



CAYMAN
ISLANDS



BAHRAIN



SWITZERLAND



BELGIUM



POLAND



INDIA



SINGAPORE



USA



GERMANY



UK



RUSSIA



Source: 2021 Exhibitors' and visitors' survey

Future Blockchain Summit - Great scalable opportunities



Metahero unveiled the global launch of its v3 Metascanner, a cutting-edge technology billed as the world's most advanced 3D scanner. Metahero also announced plans for 24 of its world-first 3D chambers at 24 locations across the globe. .



Dubai World Trade Centre free zone (DWTC) and CoinMENA signed a memorandum of understanding (MoU) to develop a crypto asset and blockchain hub at Dubai World Trade Centre (DWTC).



Dubai World Trade Centre – the organisers of the Future Blockchain Summit is now a crypto zone and regulator for cryptocurrencies and other virtual assets

The move is part of a drive by Dubai to create new economic sectors



“ The Bizthon shared the ethos of the Future Blockchain Summit, bringing together the entire business ecosystem to share knowledge on new ideas and developments, network and further promote blockchain as a business solution in our fast-evolving world. ”

Gaurav Dubey
TDeFi CEO and Founder
Organiser of Business Blockchain Hackathon



CHRIS VOSS

CEO & Author
Black Swan Group
USA



CHANGPENG ZHAO

Founder & CEO
Binance



TALAL TABBAA

Co-Founder
COINMENA



H.E. GABRIEL ABED

Barbados Ambassador to the UAE –
Government of Barbados, Ministry of
Foreign Affairs & Foreign Trade

175 +

speakers

50+

hours of content

INSPIRATIONAL SPEAKERS FROM 33 COUNTRIES



JEETU KATARIA

Founding Director
DIFX



FARZAM KAMALABADI

Hyper Optimum Organization HOO
Exchange Executive Chairman, Future
Trends Group Chairman



IGNEUS TERRENUS

Head of Communications
Bybit



HISHAM AL FALIH
Co-Founder and CEO of Lean Technologies



AHMED BIN SULAYEM
Chief Executive Officer,
DMCC



ROBERT GRYN
founder and CEO
Metahero



Ralf Glabischnig
Founder of CV Labs and
Crypto Oasis

SUPERSTAR SPEAKERS LIGHT UP THE STAGE



MARWAN ALZAROUNI
CEO
Dubai Blockchain Center



PHILIPP RÖSLER
Former Vice-Chancellor and
Federal Minister of Economy and
Technology for Germany



YEVHENIIA BROSHEVAN
CEO
HackenProof

“Energized’ is the best way to describe what happened today at the summit - Metahero once again stealing the show. Between featured panels, numerous on-site interviews, and more conversations than we can count - we provided the Metahero experience to everyone, and it’s a powerful experience.”

Robert Gryn
CEO
Metahero



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Sponsors



THE FINTECH TIMES



REGISTRATION
FINTECH LONDON
11-15TH OCT
etc. venues
PRE-REGISTRATION
for early-bird
London

Payment
process
Latin America
Learn more

Home > News > Blockchain > Dubai Unites Tech Disruptors at Fintech Surge and Future Blockchain Summit

Blockchain Event Analysis Fintech Middle East & Africa

Dubai Unites Tech Disruptors at Fintech Surge and Future Blockchain Summit

by Polly Jean Harrison October 22, 2021

BUSINESS GULF NEWS

Banking Aviation Property Energy Analysis Tourism Markets Retail Corporate News

Hoo makes Middle East debut with Future Blockchain Summit in Dubai

The company's business offering entails over 2.4 million total users

Khaleej Times

CoinMENA partners with DWTC to develop crypto asset and blockchain hub



COINTELEGRAPH
The future of money

	BTC	ETH	BNB	SOL	XRP	DOGE
Price	\$38,385	\$2,611	\$361	\$88	\$0.69	\$0.12
Change	+7.99%	+9.55%	+7.19%	+6.95%	+8.68%	+8.16%

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BYBIT

Sign up to get up to \$20 in BTC
Stand a chance to win an extra \$600 bonus!

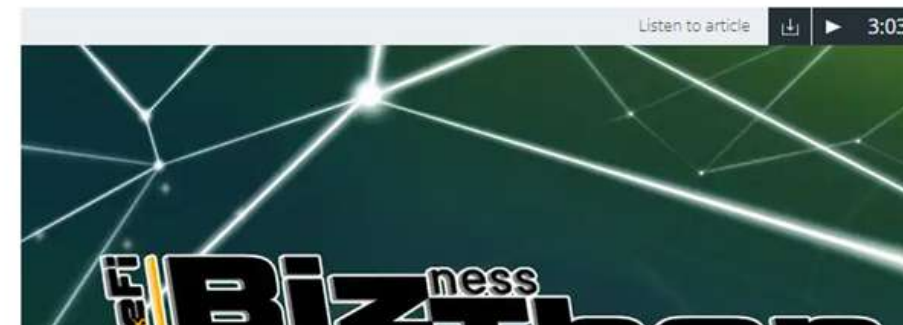
Register Now

PRESS RELEASE

SEP 27, 2021

EDITOR'S CHOICE

TDeFi to host Blockchain Business Hackathon with Future Blockchain Summit at GITEX 2021



Cointelegraph reaches its 2nd anniversary who got a special gift

Bitcoin price spike says 'the panic is over'

Cointelegraph Con DeFi components in the future

Digital gold narrative MicroStrategy holds

FTX CEO weighs in on outlook amid Ukraine war

KITCO NEWS

COOK A Revolution in DeFi Asset Management

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Market Analysis

Mines and Money Online

Connect Jan. 25 - 27, 2022

Outlook 2022

Invest Yukon 2022

Mines and Money London

December 2021

Kitco Mining



FUTURE BLOCKCHAIN SUMMIT
قمة مستقبل البلوك تشين

A 'mega capital migration' is underway

ZAWYA BY REFINITIV

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NAVIGATING THE GLOBAL SANCTIONS LANDSCAPE IN 2022
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Wednesday, March 2 | 15:00 GMT | 10:00 NZST
Thursday, March 3 | 15:00 NZST | 10:00 NZST
An LSEG Business REFINITIV

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Predicted trends for the Middle East financial services sector in 2022

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'UAE leading in financial services transformation': Day 3 of inaugural Fintech Surge

Stripe shines spotlight on potential of embedded finance to consumers and brands

Arabian Business

Arabian Business

Bahrain Kuwait Oman Qatar Saudi Arabia UAE

Home > GCC > UAE > GITEX 2021: Bloqwork Gears Up For Future Blockchain Summit

Thu 7 Oct 2021

GITEX 2021: Bloqwork gears up for Future Blockchain Summit

Bloqwork has announced its participation in the upcoming Future Blockchain Summit, which will take place as part of GITEX 2021

SHARE

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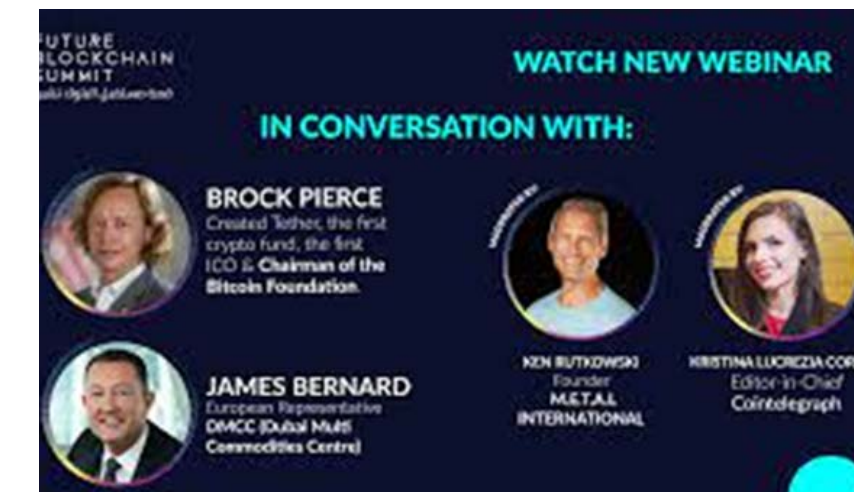
BREAKING STORIES ACROSS GLOBAL MEDIA



THE COINTELEGRAPH

Future Blockchain Summit partners with Cointelegraph to host a bi-weekly webinar series “Around The Block”. Throughout our bi-weekly episodes, we look to delve deep into all things blockchain and crypto

Kristina Lucrezia Corner, Editor -in Chief will be moderating the session at the Future Blockchain Summit



Hear it from our exhibitors and partners



“A good forum to meet potential investors and partners”.

Michael J. Lawrence
CEO and Founder
Bloqwork



“Every year I see the level is going up and up. It is really great to be part of the Future Blockchain Summit.”

Mohammed Arif Ansari
COO- LYOPAY



“As someone new to this region , I have found this conference as excellent springboard for potential business in UAE”

Duncan Johnston-Watt
Blockchain Technology
Partners



“We see a lot of opportunities here and gathering of a lot of cool people in one place.”

Yevheniia Broshevan
CEO of HackenProof,
Co-founder of Hacken



“We generated some incredible leads, we had interest from a lot of different companies from around the world looking for a tech company in the UAE providing blockchain solutions.”

Dr. Tamer Mitwally
CSO, Digital Finance
Exchange



“The best tech conference in the Middle East.”

Talal Tabbaa
Co-Founder,
CoinMENA

MENA region leapfrogs in digital innovation and emerging technologies

MENA governments have played a decisive role in driving economies in the direction of digital transformation by embracing blockchain and digital assets.

Growing Institutional Acceptance...



UAE

Dubai World Trade Center (DWTC) established a Crypto Hub in 2021 to support businesses in the blockchain and cryptographic sectors.

Saudi Arabia

Saudi Arabian Monetary Authority among the first in the world to deploy blockchain technology for money transfers.

Bahrain

Central Bank of Bahrain ('CBB') has issued comprehensive regulations to govern and license 'Regulated crypto-asset services' in Bahrain.

Africa

Markets like **Kenya, Nigeria, South Africa, and Tanzania** had some of the highest grass-roots adoptions in the world and ranked in the top 20 Global Crypto Adoption Index.

From government support to adoption – technology plays a crucial role in shaping the growth and development of MENA countries...

UAE: A Rising Crypto Capital

UAE poised to be a
Global Hub for
Cryptocurrency as
Market Capitalisation
hits **\$1.4 trillion** up
86% year to date



We are now a crypto zone and regulator for
cryptocurrencies and other virtual assets

The UAE Securities and Commodities Authority (SCA)
signed agreements with the country's flagship free zones
to issue approvals and licences for crypto asset-related
financial activities supporting businesses underpinned by
blockchain and cryptographic technologies

Free Zones include:

**DUBAI WORLD TRADE
CENTRE**

**DUBAI MULTI
COMMODITIES CENTRE
(DMCC)**

**DUBAI AIRPORT FREE
ZONE AUTHORITY
(DAFZA)**

ch
RGE.
فينتك سيرج

FUTURE
BLOCKCHAIN
SUMMIT
قمة مستقبل

Fintech
SUR
ج

FUTURE
BLOCKCHAIN
SUMMIT
مستقبل البلوك تشين

URE
KCHAIN
MMIT
قمة مستقبل



“UAE a shining example of tech adoption. Things happen here very fast, it is one of the most pro business environments in the world and things are built with real quality”.

Changpeng Zhao
Binance CEO and Founder

2022

Power packed hours of learning to understand and anticipate the evolving blockchain and crypto market

120 + speakers

Presenting a series of expert keynotes, interactive panel discussions and solution-based case studies.

Exploring key industries including: retail, financial services, healthcare, insurance, energy, music, government, real estate and more.

Blockchain for Enterprise

The Future of Digital Assets

Into the Metaverse



CORE THEMES

Blockchain for Enterprise

- Supply Chain
- Identity
- Platforms
- Industry Use Cases
- Interoperability
- Trading
- Sustainability

The Future of Digital Assets

- Crypto Assets
- Tokenisation
- DeFi
- Exchanges
- Regulation
- Institutional Investment
- CBDC

Into the Metaverse

- NFT
- Gaming
- Virtual Economy



INTO THE METAVERSE

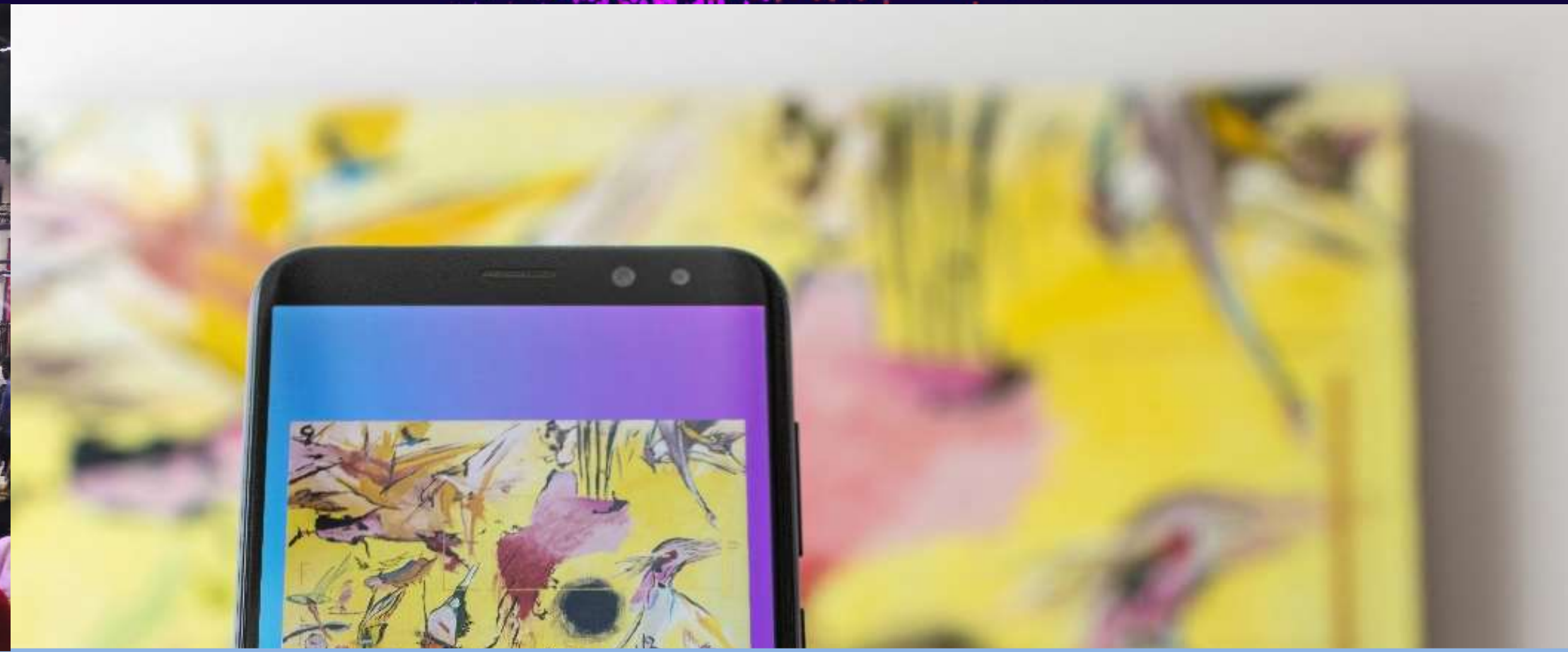
Explore the next round of growth for your business through NFTs, Gaming and Virtual Economy

"The size of the metaverse market is worth \$800 billion."

- Bloomberg



Conversations on some of the world's most exciting elements of the Web 3 ecosystem - DeFi, NFTs, Virtual Worlds, Gaming, Digital Fashion, DAOs, and more



NFT FLEXING

Demystifying NFTs with tailored masterclasses in an interactive and cohort learning environment



INTO THE METAVERSE

Explore the next round of growth for your business through NFTs, Gaming and Virtual Economy



DIGITAL UTOPIA

Create a multi- sensory live experience that to a get a glimpse of the digital future in gaming, entertainment, retail and real estate



INNOVATION MARKETPLACE

Startups from key players in the NFT, Gaming and Metaverse ecosystem



Emerging Blockchain Platforms

The growth of the overall cryptocurrency industry in 2021 has led to the rise in prominence of new blockchains beyond market leaders, giving developers new platforms to build decentralized applications.

Platform Labs

Focused training on the impact of new notable blockchain platforms that will play crucial roles in the growth and future of the industry.



Content

Compelling content targeting blockchain developers seeking exposure to the newest tech for building decentralized apps in FinTech, Healthcare, Government, Enterprise, and the Consumer space.



Targeting:

- Developers, Engineers and Architects
- Programmers
- Solutions Architects
- Network professionals
- IT professionals
- UX & UI
- App & dAPP professionals
- Database Managers
- Data science
- AI and Tech Sales professionals
- C-suite
- Cloud (5g) professionals
- Executive/VP/Director Level
- Product and Platform Managers



STARTUPS SUITE

THE PERFECT
LAUNCH-PAD FOR
STARTUPS TO SOAR

Integrated experiences focused on grooming and growing the most promising global startups

Our startup package to gain access to:



The dream-makers: **400+ investors** guide them through the next stage of evolution

400+

Powerful Investors

\$25B

Value of investor funds under management

50%

Investors planned to invest an average

\$1.5 million at the show

80%

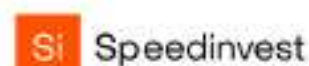
Investors met an average of 30 startups per day

78%

Investors plan to engage in further discussions

INVESTOR CONNECT: A Comprehensive Business Platform for Investors

Over 3,000 meetings between startups and investors from 32 countries from Egypt, France, Germany, India, Israel, Italy, Oman, Saudi Arabia, South Africa, Sweden, UAE, USA and UK



Show Highlights

INVESTORS PROGRAM

- **Investors Summit**
Building the Tech Ecosystem of Tomorrow
- **Investors Club**
Peer-to-Peer Networking
- **Concierge Matchmaking**
with start-ups of interest

The biggest startup-investor networking platform in the region

Some of the Investors that joined us in 2021



Noam Inbar
Gryffin Ventures, Israel



Omri Toppol
North First Ventures,
Israel



Dor Lee-Lo
IBI Tech Fund, Israel



Philip Baillieu
Ragnar Capital Partners,
UK



Richard Greer
MENA Tech Fund, UK



David Prais
Greater London Investment
Fund, UK



Ben Schmerler
SUNU Capital, Kenya



Amer Ramzan
Promentum Equity
Partners, Denmark



Hema Vallabh
Five35 Ventures, South
Africa



Henrik Von Schoultz
Angel Investor True
Global Ventures,
Sweden



Noa Gastfreund
Hybrid, Israel

SUPERNOVA CHALLENGE REWARDING GAME-CHANGING BLOCKCHAIN STARTUPS



Thrilling pitch moments as
world's most daring
blockchain startups go
head to head



50+

STARTUPS PITCHING
ON STAGE



US\$ 100,000

TOTAL CASH PRIZES



4 WINNERS

REWARDED

A COALITION OF POWERFUL EVENTS

Whilst retaining a unique focus on the global blockchain ecosystem Future Blockchain Summit will be strategically co-located with...



One of the largest technology events in the world with a **41** year legacy of success



Attracting **400+** Tech investors from **30+** countries – meeting **500+** international startups



Fintech Surge will feature innovations acrossing Banking, Asset & Wealth Mgt, Insurance, Regulation & more



Marketing Mania a unique in-person experience where ambitious marketers can discover, learn, celebrate and shape the future together



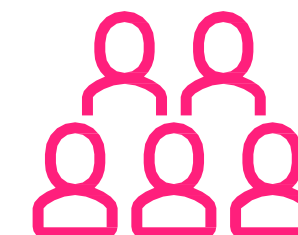
Ai Everything is one of the largest Ai applications conference in the world. **100+** AI enterprises & startups & **200+** international government leaders

5 OTHER TECH SHOWS = MORE BUSINESS OPPORTUNITIES

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& cost



Engage with
100,000+
visitors



2,000+ leading
brands and
enterprises

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PACKAGES

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10-13 Oct 2022

Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles - whether government, MNCs, tech startups or consultancies!	HEADLINE PARTNER (EXCLUSIVE)	STRATEGIC PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CONTENT PARTNER	4SQ M STARTUP PLUS PACKAGE
	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate
Investment (in AED)	549,500	313,950	200,975	142,615	59,998	78,200	18,020
Investment (in USD)	151,795	86,726	55,517	39,396	16,574	21,602	4,977
Features & Deliverables							
Speaking & Thought Leadership							
Special Advisor on topics/themes for conference programming	•						
Speaking opportunity - Keynote or tracks (10min)	•	•	•	•			
Panel session	•	•	•		•		
Workshop or Briefing Host (1.5 hours, 20pax)	•					1.5 hours	
Speaking slot (20min)		•				•	•
Application for startup pitch competition							•
Exhibition Space incl. premium build	100 SQM	50 SQM	25 SQM	25 SQM	12 SQM	NIL	4 SQM POD
Branding, Marketing & Media Coverage							
Locked in logo (all marketing & communication)	•	•	•	•			
Website - Logo on homepage	•	•	•	•	•	•	
Profile on website	•	•	•	•	•	•	•
Speaker Profile on website	•	•	•	•	•	•	•
Logo on Brochure	•	•	•	•	•	•	•
Logo on Promotional Emails	•	•	•	•	•	•	•

* Subject to amendment by DWTC

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Mention in Radio Ad	•						
Social Media mentions	•	•	•	•	•	•	•
Press Release mention	•	•	•				
Interview (quote) in PR	•						
Logo inclusion in Visitor Guide	•	•	•	•	•	•	•
Sponsor content in Visitor Guide	•	•	•				
Invite Guest wish-list	•	•	•	•	•	•	
Dedicated email - overall show	•	•					
Onsite Branding							
Main stage area branding (digital)	•	•	•				
Track rooms stage branding (digital)	•	•	•	•			
Logo on relevant signage	•	•	•	•	•	•	
Access							
All Access Passes	20	10	10	7	5	3	2
Facilitated Meetings via APP	•	•	•	•	•	•	•
Dedicated introduction to media	•	•	•	•			
Invitation to Speakers Dinner	•	•	•	•			
Exhibition Access/ Ground Staff	7	5	5	4	3	2	2

* Subject to amendment by DW IC

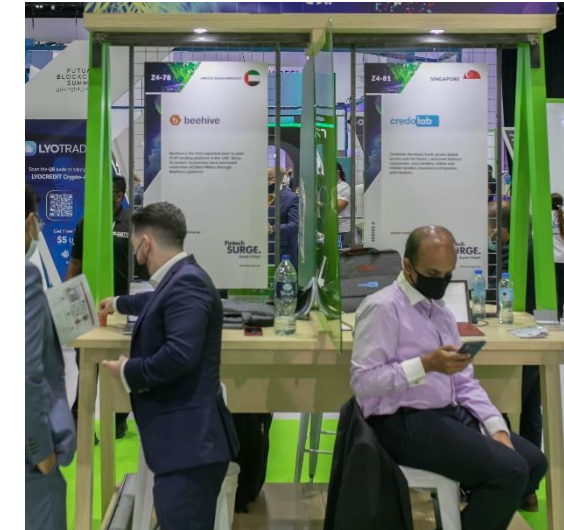


STARTUP POD 2M X 1M

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 1,519

AED 5,500



STARTUP POD 4M X 1M

Includes the pod build, branding, furniture power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 2,215

AED 8,020



PREMIUM BOOTH 3M X 4M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 10,371

AED 37,545

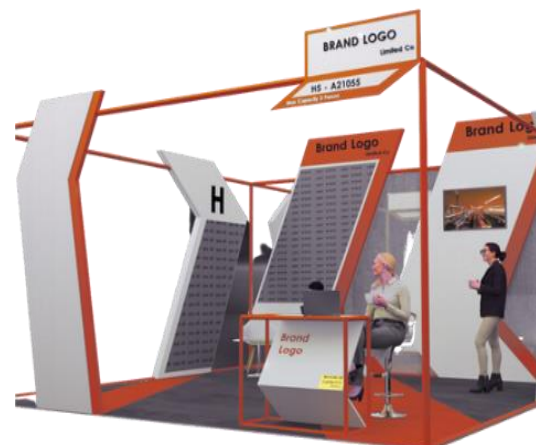


PREMIUM BOOTH 3M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 12,853

AED 46,530



PREMIUM BOOTH 5M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 21,127

AED 76,480

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Go creative and build your own booth!

USD 588/m2

AED 2,130/m2

Additional costs for the space only option:

Lead Generation and Tracking: USD 142 (AED 515)

Exhibitor Insurance: USD 182 (AED 660)

Marketing Power Pack: USD 119 (AED 430)

FUTURE BLOCKCHAIN SUMMIT

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10-13 OCT 2022

DUBAI WORLD TRADE CENTRE

CONTACT THE TEAM

GENERAL ENQUIRIES

E: blockchain@dwtc.com

EXHIBITION, PARTNERSHIP & SPONSORSHIP ENQUIRIES

Sunita Khatri, Group Sales Manager

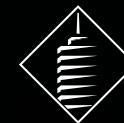
E: sunita.khatri@dwtc.com | T: +97143086204

PROGRAMME & SPEAKING ENQUIRIES

Oscar Wendel, Senior Manager

E: Oscar.Wendel@dwtc.com | T: +971 4 3086473

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مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

Fintech SURGE.

فينتك سيرج

10-13 OCT 2022

DUBAI WORLD TRADE CENTRE

SEARCH TR/01/03
SEARCH TR/01/03

SEARCH TR/01/03
SEARCH TR/01/03

TR/01/03
TR/01/03

WE WELCOMED **INFLUENTIAL BUYERS** FROM AROUND THE WORLD

100,000*

Visitors

75%

Visitors were C-level,
Directors & Senior
Managers

46%

Corporate buyers

40%

International
visitors

TOP VISITING COUNTRIES INCLUDE



BAHRAIN



EGYPT



FRANCE



GERMANY



INDIA



IRAN



IRAQ



ISRAEL



ITALY



JORDAN



KUWAIT



OMAN



PAKISTAN



POLAND



RUSSIA



SAUDI ARABIA



SUDAN



TURKEY



UK



USA

"Fintech Surge has made it clear that this is a very fast growing market. I'm seriously considering bringing a few businesses to the Middle East - and I now have a few hundred leads and contacts, and potentially 30 clients I could enable after some excellent networking over four days."

Arturas Svirskis, Serial Entrepreneur

*Across 6 co-located events
Source: Exhibitors' and visitors' survey

COMPANIES OF THE WORLD CAME, CONQUERED NEW SUCCESS

80+

Companies

25+

Countries

400+

Global investors

75+

Speakers on stage

63%

International Companies

57%

Local Companies

2

Country pavilions

TOP 10 EXHIBITING COUNTRIES



UAE



EGYPT



INDIA



FRANCE



IRELAND



LATVIA



LITHUANIA



BAHRAIN



ISRAEL



LUXEMBOURG



PAKISTAN



SINGAPORE



USA



BRAZIL



UK



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STRATEGIC PARTNER



PLATINUM SPONSORS



BRONZE SPONSORS



SPONSOR



GOVERNMENT & ECOSYSTEM PARTNERS





“

Fintech Surge is establishing instant credibility as one of the leading technology events in the Middle East, bringing together the region's best and brightest in the Fintech industry.

Alessandro Astone
MENA Sales Lead

stripe

2021

SUPERSTAR SPEAKERS LIGHT UP THE STAGE



PHILIP KING

Global Head of Retail Banking, ADIB



KUNAL CHOITRAM

Middle East and North Africa Partnerships, STRIPE



OLIVIER CRESPIN

Co-Founder & CEO, Zand



RAJA AL MAZROUEI

EVP, Fintech Hive



HASAN FARDAN AL FARDAN

CEO, AI Fardan Exchange



GAURAV DUBEY

CEO, TDeFi Accelerator



JOY AJLOUNY

Co-Founder, Fetchr



MASOOD KHAN

CEO, YAP

75+ SPEAKERS



MONICA SASSO

EMEA FSI Chief Technologist, Red Hat



JAMIE BROADBENT

Head of Digital, Innovation & Design, RBS International



PHILIPP ROSLER

Former Vice-Chancellor and Federal Minister of Economy & Technology for Germany



WALID HASSOUNA

CEO, EFG Hermes (NBFi)



PAUL CAREY

EVP – Cards & Payments, AI Futaim Digital Payment Services LLC



THOMAS BAXENDALE

Head of Business Banking Ecosystems and Partnerships Mashreq Bank



EDOUARD DE LA JONQUIERE

Global Partnership, Middle East & Africa, STRIPE

2021

SUPERSTAR SPEAKERS LIGHT UP THE STAGE



**ANDERS
JENSEN**

Managing Director
(MENA), Confirmation,
Part of Thomson Reuters



**DR. SAMYR
MEZZOUR**

House of InsurTech
Switzerland (HITS), A
Generali Company



GRANT NIVEN

Head of Group Digital,
Banque Saudi Fransi



**ABDULMAJEED
ALSUKAN**

Co-Founder and CEO
Tamara



HOSAM ARAB

CEO, Tabby



**MUAIYAD
ABDULLAH AL
FALLAJ**

CEO Rasan & Co-
Founder Tameeni



NASIR ZUBAIRI

CEO, LhoFT



OMAR KASSIM

CEO, NOMOD

75 +
SPEAKERS



PETER KLIMES

Global Head of
Marketing & Head of
Digital Business, ADIB



HISHAM AL-FALIH

Co-Founder & CEO
Lean Tech



KEN COGHILL

Director, Innovation and
Technology Risk, DFSA



ANDREW BELL

UAE Country Manager,
Beehive



SHYAM MOHAN

VP, Fintech and Enablers,
Mastercard



**MOHAMMED AL
BALOOSHI**

Sector Head Fintech &
Innovation, DIFC



**IVAN
ZHIZNEVSKIY**

CEO, 3S Money

Fintech industry poised for significant growth in the MENA region

The Middle East has seen significant growth as a FinTech hub both for investors and tech-savvy innovators.

**\$243
million**

Funding raised
by Fintech
Startups in MENA

GCC Business News

**UAE: largest
fintech hub in the
MENA region**

Gulf Business

**\$3.5
BILLION**

Value of Fintech
market in MENA
by 2026

Deloitte

\$100.73 million
Launch of fund
to bolster and
sustain startup
projects

Arabian Business

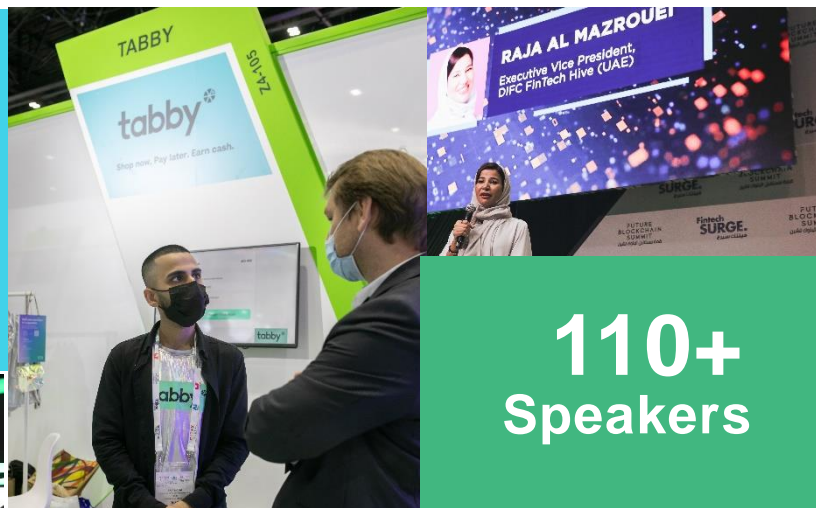
Join the community shaping the future of fintech

EXHIBITOR PROFILE <i>Fintech Companies</i>		<i>Financial Institutions & Consultancies</i>	VISITOR PROFILE
Banking	Payment & consumer banking	<i>Sponsors</i> Consumer banking	Banks & Global Financial Services
	P2P banks/ Neobanks/ Challenger	Corporate & investment banking	
	P2P Lending/ Credit		Financial Consultancies & Associations
Asset & Wealth Mgmt.	Wealth management/ Robo-advisory	Investment/ wealth mgmt. firms	Corporates / Enterprises
Insurance	Insurtech	Insurance companies	SMEs
Technology	Bots, Roboadvisors, RPA, AI, ML	Not applicable	Regional & Global Policy Makers / Regulators
	Big Data, Analytics & Connectivity		
	Platforms–Trade Cybersecurity		Asset & Wealth Mgmt. Companies
	Big Fintech/ Tech Platforms		Insurance Companies
	Cloud Infrastructure		Global VCs and Investor
Procedure & Regulation	Risk & Fraud Mgt Identity, AML, KYC	Law Firms	
	Regtech/ Compliance	Accounting & Auditing Firms	
	Smart Accounting Platforms		

DIGITAL FINANCE SUMMIT

The Fintech Surge Digital Financial Summit will take a deep dive into the digital trends propelling the industry and offer solutions that will enable financial institutions and corporates to navigate the rapidly changing landscape.

50
Interactive
sessions



110+
Speakers

2000+
Delegates



Trending & cutting edge topics in Fintech

AI disruption, Quantum computing, Fintech collaboration, Challenger Banks, Islamic Fintech, New product R&D, Open Banking, Data protection

DIGITAL FINANCE SUMMIT

DAY 1 GLOBAL FINTECH STRATEGY

How do we accelerate innovation and growth while ensuring consumer protection, market integrity and increased pressure to meet net zero climate targets? The Global Strategy Forum will look at how policy makers and regulators find the right balance between regulation and innovation, while removing barriers to entry and growth for fintech companies.

DAY2 OPEN FINANCE FORUM

Open finance will reshape financial services over the coming years, covering the entire financial footprint of the consumer and unlocking a range of outcomes for consumers and businesses alike. The Open Finance Forum will look at how open finance and embedded finance will transform financial services for both consumers and businesses.

DAY 3 REDEFINING FINANCIAL SERVICES

The pandemic has changed the world as we know it. The accelerated digitisation of the economy that it's triggered has given rise to new opportunities for the fintech sector. The wealth of opportunities that data and emerging technology gives us means both opportunities for new business streams, as well as lots of disruption. Learn about the trends and disruptions that will dictate the future of financial services.



DAY 4: CX FORUM

The Future of Customer Experience: Customer experiences start with personalised and interactive journeys that provide optimised results, securely and seamlessly.

The CX Forum will take a deep dive into the trends and strategies that will redefine customer experience post-pandemic and meet the expectations of today's more connected and discerning customer.

Participants:

- Chief Digital Officers
- Chief Innovation Officers
- Digital Transformation Leads
- Head of Innovation
- Chief Technology Officers
- Customer Experience

Topics of discussion

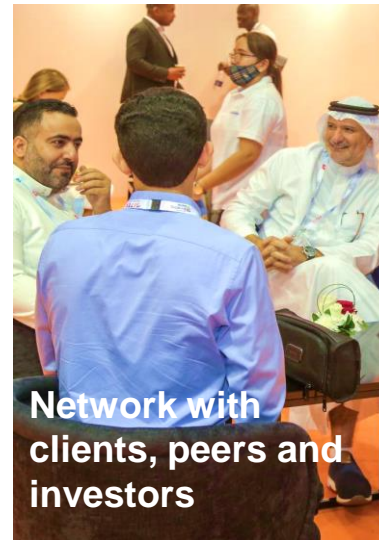
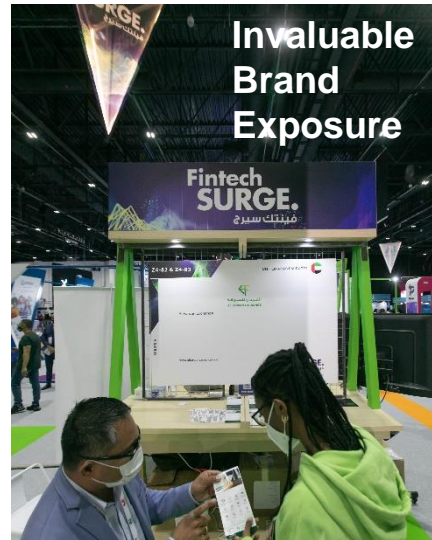
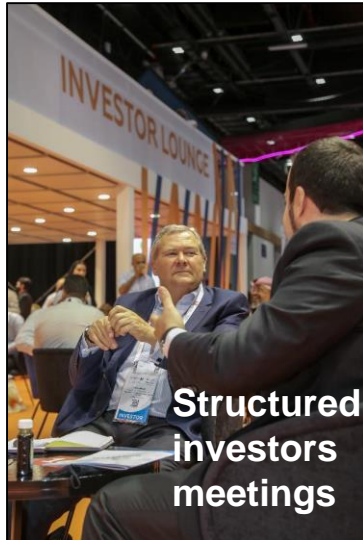
- Open Banking and PSD2
- Artificial Intelligence
- Customer Experience
- Autonomous Finance
- Biometric Technologies
- Digital Transformation
- Regtech and Compliance
- Lending
- Mobile Banking
- Fintech Landscape & Regulation

STARTUPS SUITE

THE PERFECT
LAUNCH-PAD FOR
STARTUPS TO SOAR

Ushering in a new era for sustainable, future-focused startups from around the world that strive to deliver technology for good

Our startup package gives access to:



The dream-makers: **400+ investors** guide them through the next stage of evolution

400+

Powerful Investors

\$25B

Value of investor funds under management

50%

Investors planned to invest an average

\$1.5 million at the show

80%

Investors met an average of 30 startups per day

78%

Investors plan to engage in further discussions

INVESTOR CONNECT: A Comprehensive Business Platform for Investors

Over 3,000 meetings between startups and investors from 32 countries from Egypt, France, Germany, India, Israel, Italy, Oman, Saudi Arabia, South Africa, Sweden, UAE, USA and UK



Show Highlights

INVESTORS PROGRAM

- Investors Summit
Building the Tech Ecosystem of Tomorrow
- Investors Club
Peer-to-Peer Networking
- Concierge Matchmaking
with start-ups of interest

SUPERNOVA CHALLENGE REWARDING GAME-CHANGING FINTECH STARTUPS

Thrilling pitch moments
as world's most daring
fintech startups go head
to head



50+

STARTUPS PITCHING
ON STAGE



US\$ 200,000

TOTAL CASH PRIZES



4 WINNERS

REWARDED



“

We won the prize for the best fintech and then an option to meet an investor. This is a great opportunity for us and I'm very very happy to be here ”

- Alex Zhukov

Business Development Manager

Crassula, Latvia

Fintech Category Winner



A COALITION OF POWERFUL TECH EVENTS

Whilst retaining a unique
focus on the global fintech
ecosystem FINTECH SURGE
will be strategically collocated
with



One of the largest technology
events in the world with a 41
year legacy of success



Ai Everything is one of the
largest Ai applications
conference in the world. 100+ AI
enterprises & startups & 200+
international govt leaders



Attracting 400+ Tech
investors from 30+
countries – meeting
500+ international
startups



Connecting International VC's +
Blockchain startups +
Established Blockchain
companies + Government



Marketing Mania a unique in-
person experience where
ambitious marketers can
discover, learn, celebrate and
shape the future together

A GLOBALLY IMPACTFUL MARKETING CAMPAIGN

5 OTHER TECH
SHOWS =
MORE BUSINESS
OPPORTUNITIES



SAVE
TIME &
COST



ENGAGE with
100,000+
VISITORS



LEADING BRANDS
& ENTERPRISES

2022 SPONSORSHIP PACKAGES

10-13 Oct 2022

Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles

	STRATEGIC PARTNER (EXCLUSIVE)	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	STARTUP PLUS PACKAGE
	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate
Investment (in AED)	352,506	215,000	150,000	110,000	60,000	18,020
Investment (in USD)	97,377	59,392	41,436	30,386	16,574	4,977
Features & Deliverables						
Speaking & Thought Leadership						
Special Advisor on topics/themes for conference programming	•					
Speaking opportunity – Main Stage (5 mins)	•	•	•	•		
Panel session at Digital Banking Summit	•	•	•		•	
Panel session at CX Forum	•	•				
Workshop or Briefing Host (1.5 hours, 20pax)	•					
Speaking slot Fintank Stage (15min)		•				•
Application for startup pitch competition						•
Exhibition Space incl. build and furniture	100 SQM	50 SQM	25 SQM	15 SQM	12 SQM	4 SQM POD
Branding, Marketing & Media Coverage						
Locked in logo (all marketing & communication)	•	•	•	•		
Website - Logo on homepage	•	•	•	•	•	
Profile on website	•	•	•	•	•	•
Speaker Profile on website	•	•	•	•	•	•
Logo on Brochure	•	•	•	•	•	
Logo on Promotional Emails	•	•	•	•	•	

* Subject to amendment by DWTC

2022 SPONSORSHIP PACKAGES

	STRATEGIC PARTNER (EXCLUSIVE)	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	STARTUP PLUS PACKAGE
Mention in Radio Ad	•					
Social Media mentions	•	•	•	•	•	•
Press Release mention	•	•	•			
Interview (quote) in PR	•					
Logo inclusion in Visitor Guide	•	•	•	•	•	
Sponsor content in Visitor Guide	•	•	•			
Invite Guest wish-list	•	•	•	•	•	
Dedicated email - overall show	•	•				
Onsite Branding						
Main stage area branding (digital)	•	•	•			
Track rooms stage branding (digital)	•	•	•	•		
Logo on relevant signage	•	•	•	•	•	
Access						
All Access Passes	20	10	10	7	5	2
Facilitated Meetings via APP	•	•	•	•	•	•
Dedicated introduction to media	•	•	•	•		
Invitation to Speakers Dinner	•	•	•	•		
Exhibition Access/ Ground Staff	7	5	5	4	3	1

* Subject to amendment by DWTC

EXHIBITION PACKAGES

**Fintech
SURGE.**
فينتك سيرج

10-13 Oct 2022

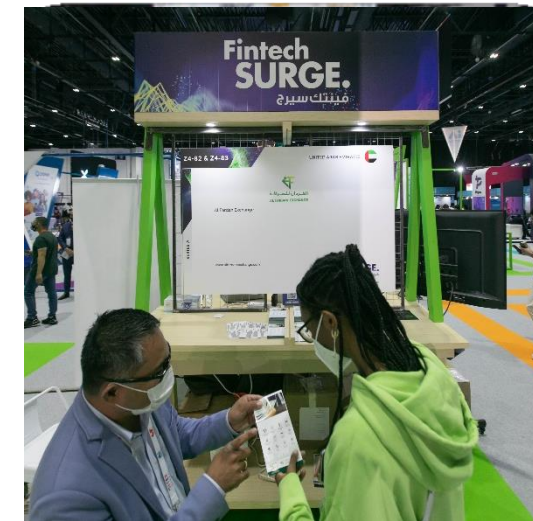


STARTUP POD 2M X 1M

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 1,519

AED 5,500



STARTUP POD 4M X 1M

Includes the pod build, branding, furniture power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 2,215

AED 8,020



PREMIUM BOOTH 3M X 3M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 7,889

AED 28,560

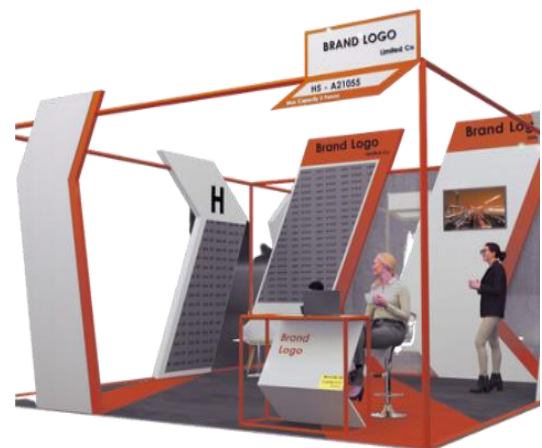


PREMIUM BOOTH 3M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 12,853

AED 46,530



PREMIUM BOOTH 5M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 21,127

AED 76,480

BYOB

**Build
Your
Own
Booth**

SPACE ONLY (MIN.25 SQM)

Go creative and build your own booth!

USD 588/m2

AED 2,130/m2

Additional costs for the space only option:

Lead Generation and Tracking: USD 142 (AED 515)

Exhibitor Insurance: USD 182 (AED 660)

Marketing Power Pack: USD 119 (AED 430)

All prices listed above are subject to 5% VAT. The pictures are for illustration purposes only; the final pod/booth design is subject to change.

Fintech SURGE.

فينتك سيرج

10-13 OCT 2022
DUBAI WORLD TRADE CENTRE

Organised by



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E: fintechsurg@dwtc.com

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CONTACT THE TEAM